Move Your Business Forward
with Forward-Thinking ERP Software

Experience fully integrated technology designed to empower distribution success amongst Industrial & Safety wholesalers in today's competitive marketplace.

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Having a single-source system that understands your business enables wholesale distributors to offer customers a personalized experience while maintaining real-time visibility into daily operations. Pivotal tools and highly developed features found in your ERP ensure distributors are able to create an exceptional customer experience that drives sustained loyalty and consistent new business.
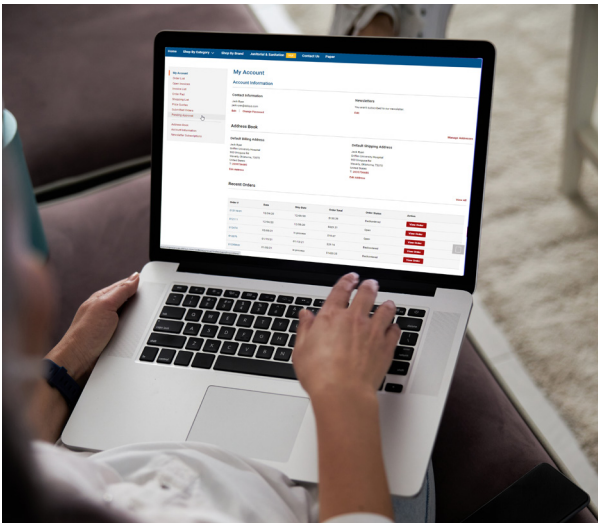
Anticipate Your Customer's Needs

Having an embedded CRM that includes personalized customer engagement tools, purchase and price history, and a sales opportunity pipeline keeps customers top of mind and puts pertinent information at your fingertips, enabling teams to provide fast and personal counter sales. Providing customers with the right information at the right time strengthens relationships, incites loyalty, and proves your company's ability to deliver superior service over a competitor.

In addition, having a CRM that offers intuitive, sales reporting capabilities keeps distributors aware of trends while identifying growth opportunities and ways to resolve business issues.

Provide Self-Service Online Access

Built-in mobile ERP functionality on a smartphone or tablet equips your sales team with the information they need to take immediate action by creating orders, seeing customer service details, and viewing performance dashboards right from a mobile device.

InformMobile enables your sales team to take immediate action on-the-go, providing a competitive advantage over the competition, which is key in today's evolving marketplace where remote access has become a true necessity.

Offer a Superior Shopping Experience

Advanced systems offer a fully-connected eCommerce webstore that integrates in real-time with your ERP. Having a powerful, unified eCommerce platform allows your customers to leverage the sophistication of a physical store with the immediacy and convenience of online buying. Today's buyer expects a seamless shopping experience that supports the conveniences of modern technology, whether in-store or online.

In addition, providing your customers with an online self-service portal allows for 24/7 account access, along with visibility into pricing, previous order history, your product catalog, and more. A fully integrated eCommerce component delivers accurate stock levels, customer-specific pricing, and convenient shipping options, so your customers can order with confidence knowing that your information is always up-to-date.

Combat Variable Supply & Demand

Inventory management tools that are built right into your ERP system eliminate the need for manual spreadsheet management and provide a much more accurate overview of your business at any given time.

Having an ERP that identifies sporadic, recurring, and unusual demand allows you to avoid overstock, balance multi-branch inventory, and achieve higher fill rates and inventory turns. Even as customer purchases fluctuate, the ability to quickly identify demand exceptions drives automated, intelligent purchase forecasts that accommodate demand swings.

Achieve Streamlined Warehouse Operations

Having a *Warehouse Management System* in place eliminates time-consuming errors, product losses, and re-ships with well-defined warehouse processes that deliver steady visibility into your warehouse operations. Inform WMS integrates warehouse management with Inform ERP to provide features such as smart picking, guided putaway with location slotting, cycle counting, automatic bin stock, and replenishment, mobile scanning with confirmation, and easy product and location lookup, as well as dashboard reporting and analytics.

Fine-tuning your warehouse functions allows for improved logistics and warehouse management while improving efficiencies and success for wholesale distributors.

Successful distributors today are utilizing these highly-developed features in their ERP software. DDI System's Inform ERP Software is purpose-built with the tools distributors need to increase customer reach, quickly respond to sales requests, and become a service leader. Inform's fully-integrated ERP & eCommerce technology equips wholesale distributors with the ability to drive operational excellence through improved inventory management, streamlined warehouse operations, elevated customer engagement, and a seamless shopping experience, both in-store and online.

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Learn why so many Industrial & Safety distributors choose Inform ERP

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